

What You Gain With Clarity Narrative

AI-Driven Identity. Verified. Structured. Trusted.

Clarity Website Audit

A comprehensive evaluation of a company's website and digital presence.

Purpose

Understand how AI systems interpret organizations. Gauge current AI visibility and credibility.

Reviews:

- Website content and structure
- Digital signals
- Company messaging
- Third-party sources

Value

- Establish AI's understanding
- Identify knowledge gaps, confirm strengths
- Determine priorities and a path to advance AI-driven benefits

Client Action

- Review findings
- Align internal initiatives
- Decide on next steps

Data Verification

A report outlining company information AI platforms currently interprets as fact.

Purpose

Summarizes high-interest operational data from organization's digital footprint in a clear, readable format.

Value

- Review AI-interpreted facts
- Identify inaccuracies or gaps
- Address issues proactively

*Optional Impact Question File

- Provided if key operational details are unavailable

Client Action

- Verify data accuracy
- Make corrections and updates
- Tailor messaging for goals and objectives
- Submit verified data to Clarity Narrative

Trusted Identity File

A proprietary, AI-readable file defining the organization's identity.

Purpose

Organizes verified information to create authoritative structured data that defines industry expertise, target audience, leadership, brand offerings, products, and services.

- Add authority hierarchy
- Develop trust signals
- Build relationship patterns

Value

- Designed for AI understanding with a clear company identity
- Establish a trusted knowledge source with defined information
- Improve AI accuracy, and recognition
- Drive engagement opportunities

Client Action

- Add the Trusted Identity File to the website